



**Your Community Junior Hockey Team  
Osgoode, Manotick, Metcalfe, Russell and Region**

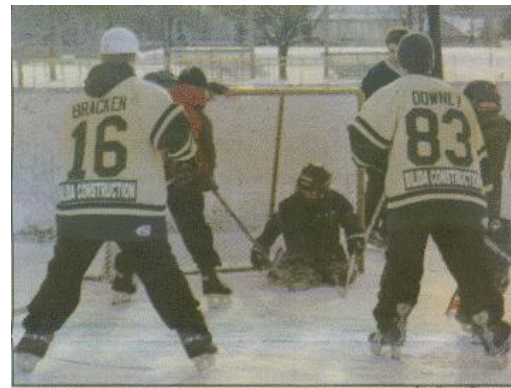
[WWW.MetcalfeJetsJuniorHockeyTeam.com](http://WWW.MetcalfeJetsJuniorHockeyTeam.com)

**Metcalfe Jets Sponsorship 2011/2012**

We are a junior hockey team playing in the Metro Division of the Eastern Ontario Junior Hockey League (EOJHL) as a part of the Ottawa District Hockey Association (ODHA) and in turn Hockey Canada. We are two levels down from the Ottawa 67's and our players are roughly in the same age group as the 67's players. Over 70% of our players come from our community.



The Jets have operated out of the Metcalfe Arena since 1967 and have accumulated many league banners which are on display over the bench at Jets home games. The Jets have had the privilege of having greats like Larry Robinson, Mark Savard and Mark Frazer play with them in the past.



Metcalfe Jets forwards Adam Bracken and Scott Downney tested Jonathan Kelly's goalie skills during a shinny pick-up game as part of Manotick Shiverfest. The Jets begin their play-offs this week against the Ottawa West Golden Knights, and will play Game Two of the first-round series at the Metcalfe Community Centre tonight (Friday).

In 2007/2008 we participated in the Osgoode Rideau Amateur Hockey Day as well as the Manotick Shiverfest. In 2008/2009 we participated in the Metcalfe Fair and the Metcalfe Agricultural Society RCMP Musical Ride as well as assisted with many minor hockey practices. We helped generate around \$5,000 for the Osgoode home support program at our alumni game in 2010 and we also participated in the Manotick Shiverfest. Last year we began to get more involved with Minor Hockey and will continue to do so this year.



The Jets work hard at developing players to be responsible young adults on and off the ice. We can help players get to the next level and we support hockey and education. We are aligned with Algonquin College to work with interested Sports Business Management students to provide them with real time Sports Business Management work experience.

This year we expect another year of improvement in our product and we are again planning expansion of our fan base to the schools and minor hockey associations in the area. As we continue to move forward, the Jets continue to need your support!





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### **Sponsorship Opportunities 2011/2012**

- **Community Partner Package \$500**

- School and Minor Hockey Focus
- Purchase Family Passes with you logo printed on them "Courtesy of Your Business Name".
- We produce and distribute the passes; you can choose the target group, location and times/dates.
- Minimum order is 100 one game family passes for \$500.



- **Game Day Ice Sponsors \$ 500**

- Priced to cover actual costs.
- There are 20 regular season home games. Each game is available to be sponsored.
- Sponsors may sponsor more than one game.
- Game Day Ice Sponsors will be announced at the beginning of each period and will be featured on our Game Day Handout as well receive a home page web site exposure linked to their web sites.
- Company name/logo displayed on electronic display in lobby of arena and at all Jets Events

- **Supporters of the Jets - \$ 250**

- Priced within everyone's reach.
- Official "Supporters of the Jets"
- Company name/logo displayed on electronic display in lobby of arena and at all Jets Events

- **Player Sponsorships - \$250**

- Website "player profile page" advertisement linked to the sponsor's web site (\$250)
- Website "player of the week page" advertisement linked to the sponsors web site (\$250)
- Replica Jersey sponsor advertising strip installed in Arena (\$250)
- Enrolment In game player sponsor name announcements (3 sponsor names per home game) (\$250), Rotation by sponsorship arrival sequence.



Please visit: [www.MetcalfeJetsJuniorHockeyTeam.com](http://www.MetcalfeJetsJuniorHockeyTeam.com) for more about the Jets!

